

Assign the burden of your logistics to PST

With its recent additions on its Eastern flank, the European Union now combines 27 member states across Europe from the British Isles to Finland and Portugal to Greece. The Union is an economic dynamo, putting out a whopping 16.83 trillion USD in GDP, which constitutes almost one-third of the world's total. This makes European goods, on the one hand, and European markets, on the other, very attractive for non-European companies. While the Union's single market has removed tariffs and most customs requirements between member countries, goods to and from Europe still have to go through the customs process. Thus many importers and exports, turn to PST Ostrava, a.s. with its head office based in Ostrava, Czech Republic, in the industrialised north-eastern corner of the country. For more than 15 years, PST Ostrava has excelled in guiding customers' goods through the process and into the hands of customers in the Czech Republic and overseas.



Owner Miroslav Bradna and PST Ostrava's Customs and logistic centre, in Zdíby near Prague

When PST Ostrava Managing Partner Miroslav Bradna founded the logistics specialist in 1991, he understood that his country was embarking on a new chapter in its history and was determined to be a part of it. Since then, PST Ostrava has become one of the country's leading logistics enterprises, particularly in customs administration.

Today, PST Ostrava realises 13 million EUR in revenue and employs a staff of 270 at its headquarters in Ostrava and facilities in Zdíby (outside of Prague), Melník, Modřice u Brna, and Jihlava.

Little wonder that PST Ostrava's client list includes leading Czech manufacturers as well as multinationals from Japan, Taiwan, and the USA, among others, with operations in the country. "We are a medium-sized player, but we are the specialist in

customs management," explains Dušan Moczek, a PST Ostrava adviser. "We handle every step and document of the often complicated customs process, ensuring that it runs smoothly and efficiently. Consultation is a key element in this process. We never say 'that's impossible. We find the solution.'"

Where the Ostrava-based company adds value is bringing its considerable know-how to the table and creating individualised service. "When our client has a problem, we draw on our wealth of contacts to find a fast and efficient solution," says Mr. Moczek.

Clients can also count on quality when they turn to PST Ostrava. For example, the enterprise fulfils both ISO 9002 and ISO 9001:2000 certification. Furthermore it has obtained AEO certification.

While many of its competitors are looking to expand abroad, PST Ostrava plans to focus on what it knows best – the Czech market. "We profit from our deep-seated knowledge of our home market," says Petr Sikora, commercial director. "This is the reason our clients turn to us. We are the right partner for all importers and exporters that appreciate strong communication in logistics and expect exceptional service. Our clients include Czech companies and leading international enterprises. In customs handling, we are the number one in the Czech market. Still, in this age of globalisation, new solutions in transport and logistics are needed. Combined transport modes are gaining in importance as a means of cutting costs and reducing the environmental burden."



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